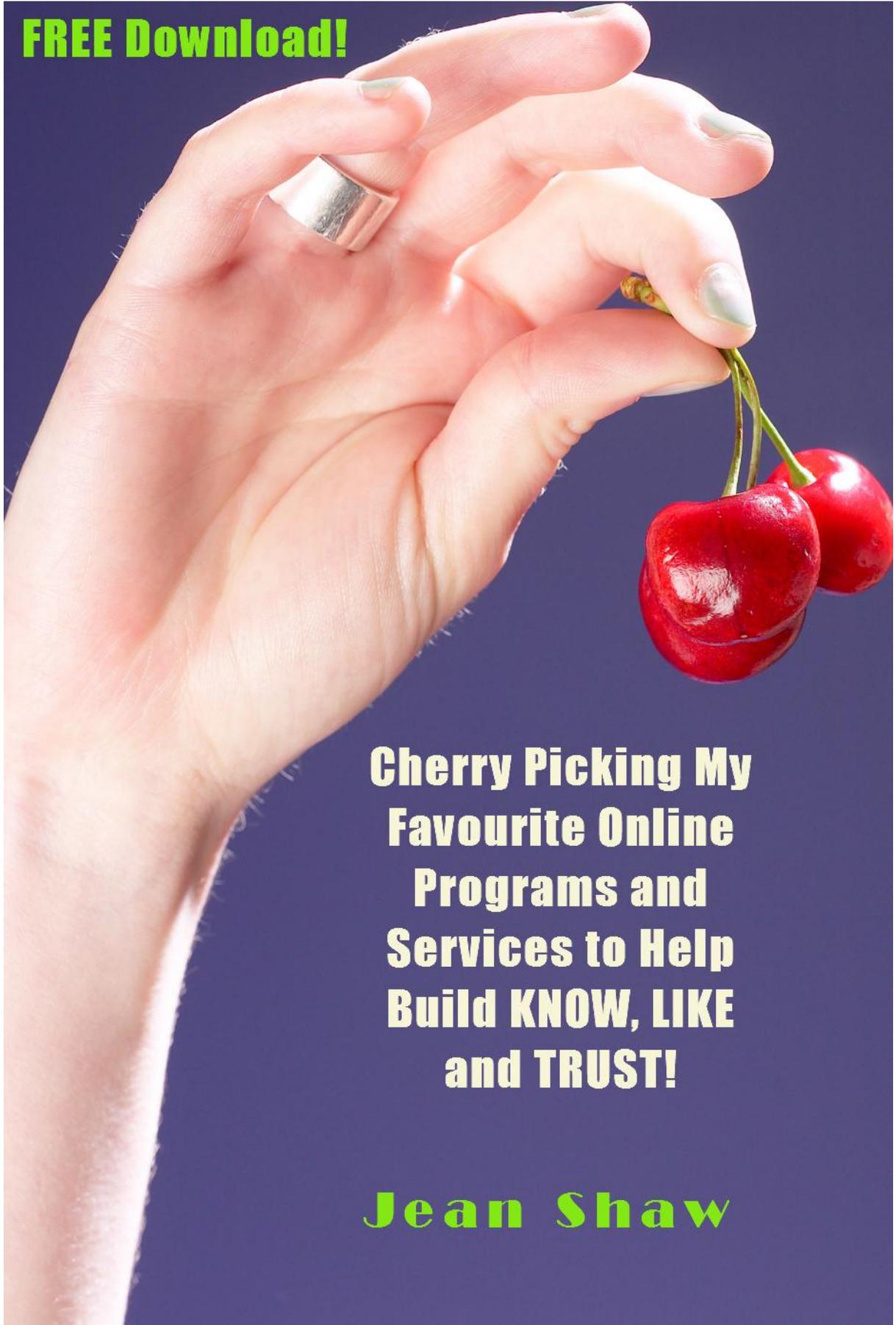


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**Cherry Picking My
Favourite Online
Programs and
Services to Help
Build KNOW, LIKE
and TRUST!**

Jean Shaw

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However, there may be mistakes in typography or content. Also, this report contains information on online marketing and technology products and services only up to the publishing date.

This report should be used as a guide – not as the ultimate source of Internet marketing information.

The purpose of this report is to educate.

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PLEASE perform your own due diligence before purchasing anything either recommended in this report, or on any other website.

Hello, and thanks for downloading this short report, which will introduce you to some incredible products and services that will

- **SAVE you TIME**
- **SAVE you MONEY,**
- **REDUCE your LEARNING CURVE**
- **HELP build your KNOW, LIKE and TRUST branding**

and IF you want them to, also

- **EARN you a RESIDUAL INCOME for LIFE!**

Before I tell you about them though, please let me introduce myself

My name is Jean Shaw, I live in UK and am an author. If you're interested you can find my author page here

<http://www.amazon.com/Jean-Shaw/e/B001K8A1A0>

I consider myself very lucky.

I am happily married and have two grown up boys whom I see regularly. The eldest lives next-door, but the youngest has autism and shares a house with two other lads with disabilities a few miles away. They have full time support, but it's wonderful he has his own life - something I never thought would be possible.

My sons are my "Why"?

You'll need a Why? too if you're just starting online, and it had better be a big one.

You see not everyone will understand why you would even think of giving up the security of the traditional J O B (Just Over Broke) to work for yourself , do the things you want to do, when and where you want to do them, and risk changing everything you've come to know, when there is no guarantee of success.

There will be plenty of road blocks and people trying to stop you in your tracks, which is pretty understandable. because the reality is most people who attempt an internet journey fail.

Of course, it all depends on skill sets and personal experience, but more people give up than succeed and many of them end up financially worse than when they began.

It's not as easy as many would have you believe, and most people stick at it for several years before they see any degree of success.

Mostly, that's because they follow the wrong guidance, or just go it alone and try to reinvent the wheel. However, learning the skills required to be successful on the internet takes time, and you may have to give up a lot of things whilst you're on your journey.

Television is usually one of them!

It's not for the feint hearted, because you'll have to wear lots of hats and learn to focus your time and energy into doing the things that NEED to be done, rather than get distracted by all the other shiny objects.

Those closest to you may not understand, especially in the beginning, and friends and family can be your biggest obstacle.

(They do tend to be more understanding when you start to make money though!)

So, let me remind you again you have to have a pretty big Why?

Keep it at the front of your mind always. You might even want to write it down, and display it in a prominent place so you can quickly refer to it whenever you get discouraged, which will most likely be pretty often!

Maybe, you could even take a photo or cut out some pictures to show what you're aiming for, because as they say, *a picture paints a thousand words*.

Once you've established why you want to be online, you'll need an internet presence and many people start off with a personal Facebook profile.

Whilst, that may be a good thing, it's not really sensible to put all your eggs in one basket, because you are never fully in control, plus the idea of Facebook is to make friends and socialise, not try to promote yourself or your business.

People do it on Facebook business pages, but still there's a risk involved, because if you upset Facebook in some way, they can easily shut you down, so you need your very own independent web presence and most people do that via a Blog, or a Website.

However, with so many websites springing up daily, and so many people online, you just never really know who you're dealing with do you?

Who do you trust?

Unless you want an online presence just as a hobby, and don't really care whether you have an audience or not, you need to somehow set yourself apart from all the others out there. If you don't no-one will find you, and that really defeats the object, doesn't it?

So, regardless of whether you're selling your own products and services, or whether you want to be an affiliate for someone else, you'll have competition.

Lots of people sell the same sort of things, and if you're in some sort of network marketing company, you'll most likely be given your own website, which looks just the same as everyone else's.

As people are incredibly busy these days, you have to ask yourself why should someone listen to, or buy from you?

After all, to most people you'll be a complete stranger, especially when you're first starting out, and if your website looks exactly the same as all the others, there's no reason for the potential client or customer to come to you rather than anyone else, is there?

Somehow, you need to convince them you are trustworthy, and have the knowledge and expertise to help them out in some way.

Most of us listen to the advice and recommendations of friends when we want to know something, don't we? That's because we Know, Like and Trust them not to give us false information.

Online, you need to build up that KLT factor for yourself and it's known as branding.

One person who does that really well is Joel Therien, and he's the brains behind the products I am going to introduce you to.

They are called **GVO** and **Pure Leverage**.

Remember, I told you I was an author? Well, one of my books is called - **The GVO Story - Pure Leverage**, so you can tell I must be impressed with them.

The book tells the reader about the products that are potentially changing lives, but also about Joel Therien, the man behind them.

I have actually met him and been to his house, as has my husband and autistic son. He is very open, honest and transparent, and more importantly (as far as his products are concerned), his company has been around for several years and has a great track record.

You can read about it all here :

The GVO Story

<http://jeanshawonline.com/GVOStory-Amazon>

I've also interviewed him a couple of times and you can also listen to **my interview** with him about GVO here if you like.

<http://www.jeanshawinterviews.com/joeltherien.html>

GVO is primarily a hosting provider but its packages are amazing on many levels. They offer so much more than just somewhere to locate your websites.

That's because they were all designed by Joel Therien, who is an internet and network marketer himself.

Basically, he determined what specific communication tools he needed to brand himself and become successful as an internet and network marketer, and then he incorporated all of them into his products and made them available to anyone wishing to do business online.

Since, that's just about everyone in the world with an internet connection, he was on to a winner, wasn't he?

Clever, eh?

However, what made the whole idea more clever, was he incorporated all the essential tools into his products at no extra charge, so they'd all be accessible with just one set of log-in details for one monthly fee!

It saves so much time and makes life so much easier as you don't have loads of usernames and password details to remember.

That really suits internet marketers because they have all the essential tools they WANT and NEED under one roof, and suits the network marketers, because he's also turned them into global home-business opportunities for anyone who wants to make residual passive income by promoting them.

I told you he was clever, but it gets better, because not only does he provide full training and 24/7 support for all the products, but also internet, network and social media training, as well as all the tools and banners, etc. to promote his products!

So, you might be thinking they must be expensive, but here's the best bit...

...they're NOT!

You see Joel started off as a hosting provider in Canada, but his company became so successful, he had to move to Texas.

He just couldn't get any more bandwidth where he was!

Joel moved to a different country and settled in San Antonio. He bought himself some land and built his own data centre, so now owns all the software, code, fibre optics, generator, etc needed to run a highly successful operation, and because he doesn't have any third party overheads, he's able to keep his costs low.

That's great news for the likes of you and I, and brilliant news for him, because currently no-one can compete with him on price. Now, I know you shouldn't always just focus on the price point, but it is a big consideration for a lot of people, isn't it?

That's especially true in certain countries where the average wage is very low.

Anyway, all the products and services provide great value for money, and are really useful for the purposes of branding yourself and building up that important **Know, Like and Trust** factor.

I'll tell you about them in a minute, but before I do, let me share some points raised in an audio discussion I listened to once.

It was held by a group of very successful internet and network marketers and they discussed what to look out for before you consider any home based business opportunity.

Now, you may not want to be a network or mlm marketer and that's okay, because all the products I'll be introducing can just be used for your personal use, but read on anyway as you might change your mind later.

The idea of earning regular residual income simply by recommending something you personally use can be appealing!

Let's consider those questions.

- 1. Is the product easily consumable, and if so, is it hard to quit?**
- 2. Is the opportunity virtual?**
- 3. Does the product or service have exceptional value in the market?**
- 4. Is there a low entry fee?**
- 5. How low is the barrier to break even?**
- 6. Is the product or service something YOU can get excited about?**
- 7. Is the business in a huge market space?**

8. Is the product or service easy to explain, demonstrate, or market?

9. Can you trust the leadership?

10. Does the company have a past history of success, and does it have a future?

Hmmm - so let me explain how those relate to **GVO** and **Pure Leverage**, but before I do, I'd better briefly explain what each product contains.

I told you GVO was primarily a hosting company and depending on which product you purchase you will get some or all of GVO's very affordable -

- reseller web hosting
- video auto responder e-mail messaging
- web conference meeting room
- audio and video creation and hosting
- your own blog
- home business opportunity
- internet, network and social media training

ALL covered by 24/7 live support because they currently have data centres in USA, India, Ukraine and Philippines, so there is always a live representative to talk to if necessary.

You can see the information on what you get from his tools here

GVO Marketing Tools

<http://jeanshawonline.com/GVO-Marketing-Tools>

However, I recommend you watch the Pure Leverage opportunity video if you have time, because that explains why the tools are so useful.

That's Joel Therien doing the talking, by the way. He explains what he has to offer and gives a bit of marketing advice as well.

What Is Pure Leverage?

<http://jeanshawonline.com/What-is-PureLeverage>

He also has a standalone conference room package known as **GVO Conference** for anyone who just wants an affordable online meeting room, and you can find the details of that here -

GVO Conference

<http://jeanshawonline.com/GVOC>

Now for the answers to those questions.

1. Is the product easily consumable, and if so, is it hard to quit?

Yes, they are all products anyone wanting to do business on line wants and needs, and because they are so powerful and affordable in comparison to their competitors, people don't want to give them up!

2. Is the opportunity virtual?

Yes. You get instant gratification, and there are no shipping or handling fees.

3. Does the product or service have exceptional value in the market?

Absolutely. Currently, no other company can compete with them on price, plus there is full training on everything.

4. Is there a low entry fee?

Yes! All the products are very affordable even in the less affluent countries.

5. How low is the barrier to break even?

Very low.

6. Is the product or service something YOU can get excited about?

Yes - (otherwise I wouldn't have written the book)!

7. Is the business in a huge market space?

Yes - anywhere with an internet connection. That's a pretty huge market space, isn't it?

8. Is the product or service easy to explain, demonstrate, or market?

Yes, there is full training on everything, plus you can send prospects to regular webinars where the company leaders explain the products for you. Also, all the promotional tools are provided including banners and ad copy.

9. Can you trust the leadership?

Yes! Joel Therien is well known on line and his businesses have been operational for many years. Many of the really successful industry leaders in the internet and network marketing arenas host with GVO.

10. Does the company have a past history of success, and does it have a future?

Yes! All the products and services provided are evergreen, and because Joel and his team listen to their customers, they are continually being updated and improved.

Not bad, eh?

Now you know why I recommended you read them, don't you?

Joel also realised not everyone wanted or needed all that was offered in the GVO and Pure Leverage packages, so for the smaller business or personal website owner he has some smaller offers.

If you don't need all the bells and whistles and just want to tip your toes into the water, Joel has a smaller hosting package and a conference room package, which are ideal for the small user.

These are equally brilliant, and yet again have a home business opportunity attached to them.

They are called **HostThenProfit** and **MeetCheep** and if you head over to my blog at <http://jeansmenopausalmoment.com/blog> and look down the right hand side you'll see banners for both of them under the Recommended section.

However, here are the direct links if you wish to check them out -

HostThenProfits

<http://jeanshawonline.com/HostThenProfit>

MeetCheep

<http://jeanshawonline.com/MeetCheep>

Well, that's just about it in this short report.

I highly recommend any or all of **Joel's tools and services**, because not only will they **save you time and money**, but because they all come with **fantastic training**, they'll **prevent** you making **costly mistakes**, and **help you create your very own branding online**.

It will be a case of **Know, Like and Trust** - here **YOU** come!

Good Luck!

Jean



P.S. Another of my books is called The 7MinuteWorkout Story, and once again it's about Joel and an amazing online health and fitness lifestyle program he has, and which I am a member of. You can find it here

<http://jeanshawonline.com/7MinuteWorkoutStory-Amazon>

Again it has a global home based business opportunity attached to it, IF you wish to participate, but it's not necessary. You can just get fit and healthy and ignore the Fit Body, Fat Wallet message.

If you want to listen to my interview with Joel about it you can go here <http://www.jeanshawinterviews.com/joel7minute.html>

Here's a link to a webinar invite for the program, and I have to admit I hate the voice of the guy narrating it because it sounds so phony. However, Mike is a real person. I have interviewed him and there is a chapter about him in my book, so I know he is the real deal.

<http://jeanshawonline.com/7minuteMike>

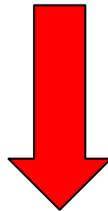
I interviewed a few of the members actually, and whilst all of them are mentioned in my book, only a few of the recordings are on my interview site here .

<http://www.jeanshawinterviews.com/7minuteworkoutmembers.html>

They are inspirational though and prove it's a program for all age groups and abilities - not just the gym rats!

**Watch my 22 minute insider video revealing what's inside
the member areas of**

**GVO, Pure Leverage and the 7MinuteWorkout
opportunities here -**



http://jeanshawonline.com/Cherry_Picking_video.mp4